

B BRIGHTER
TOMORROWS
Empowering survivors of domestic and sexual violence

4TH ANNUAL

PURPLE
Daw
PROJECT

OCTOBER 1, 2016

DATE:

SATURDAY, OCTOBER 1, 2016

10:30 A.M. – 1 P.M.

REGISTRATION AT 10 A.M.

**LOCATION:**

LIVELY PARK

909 O'CONNOR ROAD

IRVING, TX 75061

Our Mission

The ASPCA estimates that up to 48% of women stay in abusive situations longer because they fear for the safety and well-being of their pets.

Additionally, pets that live in domestic violence situations are 11 times more likely to be abused as well. Unfortunately, because very few domestic violence shelters can accommodate pets, victims face the terrible decision of either leaving their pets in a dangerous environment, or giving up their pets. Brighter Tomorrows is acutely aware of this gap in domestic violence services and the emotional toll it can take on our clients. Purple Paw Project serves to help Brighter Tomorrows raise awareness and community support surrounding this important issue.

3rd Annual Purple Paw Project (2015):

- A variety of pet-friendly activities along with domestic violence education and resources for local communities.
- Events: doggie photo booth, pet-costume contest, kids bark contest, scavenger hunt, grooming table, food trucks, vendor tables, and awareness information and activities.
- Pre-registered attendees will be guaranteed a t-shirt and “doggie bag” with a variety of goodies for themselves and their pets.

4th Annual Purple Paw Project (2016):

- Introduction of New Events: dog agility course, re-vamped scavenger hunt. And, of course, the classic events – photo booth, pet-costume contest, kids’ barking contest, and grooming tables.
- Pre-registered attendees will receive a new Purple Paw t-shirt and either a “doggie bag” or “kitty kit” with a several delicious treats for their pets.

For information and registration, please visit www.brightertomorrows.net



SPONSORSHIP OPPORTUNITIES



\$5000 – Best in Show

- 10 interchangeable entries*
- Logo *and* link on Facebook page & Brighter Tomorrows' website
- Prominent placement in *all* print media (including t-shirt, program, signage, post-event)
- Recognition as top sponsor from the stage on the day of event
- Opportunity to include flyers, business cards, coupons, etc. in doggie bags
- Display table at event

\$2500 - Man's Best Friend

- 8 interchangeable entries*
- Logo on Facebook page and Brighter Tomorrows' website
- Logo on all print media (including t-shirt, program, signage, post-event)
- Recognition at event
- Opportunity to include flyers, business cards, coupons, etc. in doggie bags
- Display table at event

\$1000 – Canine Companion

- 6 interchangeable entries*
- Logo on Facebook page and Brighter Tomorrows' website
- Logo on all print media (including t-shirt, program, signage, post-event)
- Opportunity to include flyers, business cards, coupons, etc. in doggie bags
- Display table at event

\$500 – Proud Pup

- 4 interchangeable entries*
- Listed (name only) on Facebook page and Brighter Tomorrows' website
- Listed in print media (including t-shirt, program, post-event)
- Opportunity to include flyers, business cards, coupons, etc. in doggie bags

\$250 – Tail Wagger

- 2 entries*
- Listed (name only) on Facebook page and Brighter Tomorrows' website
- Recognized in post-event media
- Opportunity to include flyers, business cards, coupons, etc. in doggie bags

Table Rental @ Event

\$25/nonprofit OR \$75/for-profit

Table rental includes a table and two chairs to distribute information, promotional items, and sale of non-consumable goods on the day of the event. Vendors interested in selling any consumable goods should contact Brighter Tomorrows for further information.

* Sponsors may choose any combination of "human" and "dog" entries, depending on their specific needs. If necessary, a sponsor is welcome to purchase entry tickets in addition to those provided in their sponsorship packet.

SPONSOR APPLICATION

Fill out and fax or mail to:
Brighter Tomorrows- Purple Paw Project
928 Bluebird
Irving, Texas 75061
Phone: (972) 254 - 4003 x121
Fax: (972) 254 - 8086



Thank you for your generous support of Brighter Tomorrows' second annual Purple Paw Project! Please complete this form and keep a copy as a record of your 2016 donation. Please contact us at (972) 254 - 4003 with any questions.

Company Name: _____

Contact Name: _____

Address: _____

Telephone: _____ Fax: _____

Website: _____ Email: _____

Sponsorship Level:

I would like to sponsor the Purple Paw Project at a level of:

- | | | | |
|--|--------|---|---------|
| <input type="checkbox"/> Best in Show | \$5000 | <input type="checkbox"/> Table - Nonprofit | \$25.00 |
| <input type="checkbox"/> Man's Best Friend | \$2000 | <input type="checkbox"/> Table - For Profit | \$75.00 |
| <input type="checkbox"/> Canine Companion | \$1000 | <input type="checkbox"/> Donation Only - Amt. | _____ |
| <input type="checkbox"/> Proud Pup | \$500 | | |
| <input type="checkbox"/> Tail Wagger | \$250 | | |

If donating in-kind, please describe your donation below (be sure to include an estimated value to help determine sponsorship level):

Payment Information (Check One):

- Check Enclosed Charge Credit Card

CC No. _____ Exp. Date: _____ Sec. Code: _____

Signature to Authorize Charge: _____ Date: _____

Please Note: Best in Show, Man's Best Friend, Canine Companion & Proud Pup sponsorships are due in full (including money and logo) by **August 13th**. Tail Wagger sponsorships are due by **August 27th**. These deadlines allow time to ensure full sponsorship benefits. Sponsorships submitted after this time cannot be guaranteed full benefits (i.e. logo placement on t-shirt and print media).

